

**28th Annual WMU-Cooley Law School Golf Classic
To Benefit The
Endowed Scholarship Fund**

**Country Club of Lansing
June 19, 2017**

Elite Sponsorships

Many unique opportunities exist to be a part of the WMU-Cooley Law School's Annual Golf Classic. Sponsorship prominently places your name and firm in front of over 144 golfers during the day's event. Recognition will also appear in the Fall Cooley's publication of the BENCHMARK.

"St. Andrews Old Course" – GENERAL EVENT SPONSOR - \$10,000

- Golf for eight (8) in the tournament
- Company banner displayed at the tournament
- Display table at registration and reception
- Logo recognition on event signage, website, and tournament program
- Tee Sign on #1 Tee
- Opportunity to place logoed items in golfer's gift bag
- Off the Grill Luncheon and Evening Reception Buffet for team members
- VIP Pass – Includes complementary bar on the course and during reception

"Augusta National" – EVENING RECEPTION SPONSOR - \$6,000

- Golf for four (4) in the tournament
- Company banner displayed at the tournament
- Display table at registration and reception
- Logo recognition on event signage, website, and tournament program
- Tee Sign on #1 Tee
- Opportunity to place logoed items in golfer's gift bag
- Off the Grill Luncheon & Evening Reception Buffet for team members
- VIP Pass – Includes complementary bar on the course and during reception

"Ballybunion" – OFF-THE-GRILL LUNCHEON SPONSOR - \$4,000

- Golf for four (4) in the tournament
- Company banner displayed at the tournament
- Display table at registration and reception
- Logo recognition on event signage, website, and tournament program
- Tee Sign on #1 Tee
- Opportunity to place logoed items in golfer's gift bag
- Off the Grill Luncheon and Evening Reception Buffet for team members
- VIP Pass – Includes complementary bar on the course and during reception

“Gleneagles” – GOLFER’S GIFT SPONSOR - \$3,000

- Golf for four (4) in the tournament
- Recognition on Golfer’s Specialty Gift
- Company banner displayed at the tournament
- Display table at registration and reception
- Logo recognition on the event signage, website, and tournament program
- Tee Sign on #1 Tee
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for team members
- VIP Pass – Includes complimentary bar on the course and during reception

“Cypress Point” – CART SPONSOR - \$2,000

- Golf for four (4) in the tournament
- All golf carts will be outfitted with your company name & logo
- Logo recognition on the event signage, website, and tournament program
- Tee Sign on #2 Tee
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for team members

“Congressional Country Club” – PROGRAM SPONSOR - \$2,000

- Golf for four (4) in the tournament
- Exclusive recognition using your name on each program with a full page detail of your company
- Logo recognition on the event signage, website, and tournament program
- Tee Sign on #2 Tee
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for team members

“Doonbeg” – TROPHY SPONSOR - \$2,000

- Golf for four (4) in the tournament
- Exclusive recognition using your name attached to each trophy as the main sponsor of all trophies presented at the Evening Reception
- Logo recognition on the event signage, website, and tournament program
- Tee Sign on #2 Tee
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for team members

“Old Head Golf Links” – RAFFLE SPONSOR - \$2,000

- Golf for four (4) in the tournament
- Includes your name on all raffle tickets and several major prizes
- Logo recognition on the event signage, website, and tournament program
- Tee Sign on #2 Tee
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for team members

“Muirfield” – UNDERDOG AWARDS SPONSOR - \$2,000

- Golf for four (4) in the tournament
- Exclusive recognition on (28) Macy’s Gift Cards awarded to seven (7) tournament teams in recognition of their not receiving an award
- Logo recognition on the event signage, website, and tournament program
- Tee Sign on #2 Tee
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for team members

“Yong Pyong” – STRIKING IT RICH SPONSOR - \$2,000

- Golf for four (4) in the tournament
- Exclusive recognition using your name as a sponsor of five (5) Michigan Lottery Scratch Off Tickets to each golfer
- Logo recognition on the event signage, website, and tournament program
- Tee Sign on #2 Tee
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for team members

“Kingston Heath” – REFRESHMENT SPONSOR - \$2,000

- Golf for four (4) in the tournament
- Exclusive recognition using your name with the roaming beverage carts
- Logo recognition on the event signage, website, and program
- Tee Sign on #2 Tee
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception for team members

“Royal Mid Surrey” – GOLF TEE & MARKER SPONSOR - \$1,200

- Golf four one (1) in the tournament
- Exclusive recognition using your name on each customized tee & marker packets
- Logo recognition on the event signage, website, and tournament program
- Tee Sign
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for one

“Shinnecock Hills” – GOLF BALL SPONSOR - \$1,200

- Golf for one (1) in the tournament
- Exclusive recognition using your name on a complimentary sleeve of golf balls distributed to over 144 golfers
- Logo recognition on the event signage, website, and tournament program
- Tee Sign
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for one

“Kiawah Island” – DRIVING RANGE SPONSOR - \$1,200

- Golf for one (1) in the tournament
- Exclusive recognition using your banner on the driving range
- Logo recognition on the event signage, website, and program
- Tee Sign
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for one

“Pebble Beach” – PUTTING GREEN SPONSOR - \$1,200

- Golf for one (1) in the tournament
- Exclusive recognition using your banner on the putting green
- Logo recognition on the event signage, website, and program
- Tee Sign
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for one

“Kaanapali” - DAY TO REMEMBER SPONSOR - \$1,000

- Exclusive recognition using your name on individual team photos
- Logo recognition on the event signage, website, and program
- Tee Sign
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for one

“Valderrama” – HOLE-IN-ONE SPONSOR - \$800

- **Prize of \$10,000 to Golfer and \$10,000 to WMU-Cooley law School**
- Exclusive name signage at designated hole (s)
- Logo recognition on the event signage, website, and program
- Opportunity to place logoed items in golfer’s gift bag
- Off the Grill and Evening Reception Buffet for one

“Pinehurst No. 2” – PIN-FLAG SPONSOR - \$400

Includes an exclusive recognition opportunity using your name imprinted on the pin flag for the sponsored hole for you to keep.

“Royal County Down” – TEE SPONSOR - \$200

Includes: Sponsorship acknowledgement printed on a Tee sign on the course.

A completed and signed registration form and full payment must be submitted to WMU-Cooley Law School no later than June 10, 2017 to secure your sponsorship benefits. If full payment is not received by June 10, your foursome will not be reserved.

Golf Packages

“BEN HOGAN” – TEAM - \$850

Share your support and enjoy an afternoon of great golf and food. Includes: Entry fees for **(1) Team**, Tee Sign and Off the Grill Buffet and Evening Reception for team members.

“SAM SNEAD”– TEAM - \$700

Enjoy an afternoon of great golf and food. Includes: Entry fees for **(1) Team** and Off the Grill Buffet and Evening Reception for team members.

“BOBBY JONES” – GOLFER - \$175

Enjoy an afternoon of great golf and food. Includes Entry fee for one golfer and Off the Grill Buffet and Evening Reception.

“COOLEY STUDENT” – GOLFER - \$150

Enjoy an afternoon of great golf and food. Includes Entry fee for one golfer and Off the Grill Buffet and Evening Reception.

28th Annual Cooley Golf Classic

Elite Sponsorships

- GENERAL EVENT SPONSOR - \$10,000
- EVENING SPONSOR - \$6,000
- LUNCHEON SPONSOR - \$4,000
- GOLFER'S GIFT SPONSOR - \$3,000
- CART SPONSOR - \$2,000
- PROGRAM SPONSOR - \$2,000
- THROPHY SPONSOR - \$2,000
- RAFFLE SPONSOR - \$2,000
- UNDERDOG SPONSOR - \$2,000
- STRIKING IT RICH SPONSOR - \$2,000
- REFRESHMENT SPONSOR - \$2,000
- GOLF TEE & MARKER SPONSOR - \$1,200
- GOLF BALL SPONSOR - \$1,200
- DRIVING RANGE SPONSOR - \$1,200
- PUTTING GREEN SPONSOR - \$1,200
- DAY TO REMEMBER SPONSOR - \$1,000
- HOLE IN ONE SPONSOR - \$800
- PIN-FLAG SPONSOR - \$400
- TEE SPONSOR - \$200

Golf Packages

- "BEN HOGAN" – TEAM - \$850
- "SAM SNEAD" – TEAM - \$700
- "BOBBY JONES" – GOLFER - \$175
- COOLEY STUDENT – GOLFER - \$150

Name: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone:* _____ E-mail:* _____

- Check enclosed (payable to Thomas M. Cooley Law School)
- Visa MasterCard Discover American Express

Account Number: _____ Exp. Date: _____ V-code: _____

Total Amount Enclosed: _____

Signature: _____ Date: _____

***Email and Phone Numbers are requested in case of cancellation of the event due to weather conditions by the Country Club of Lansing.**